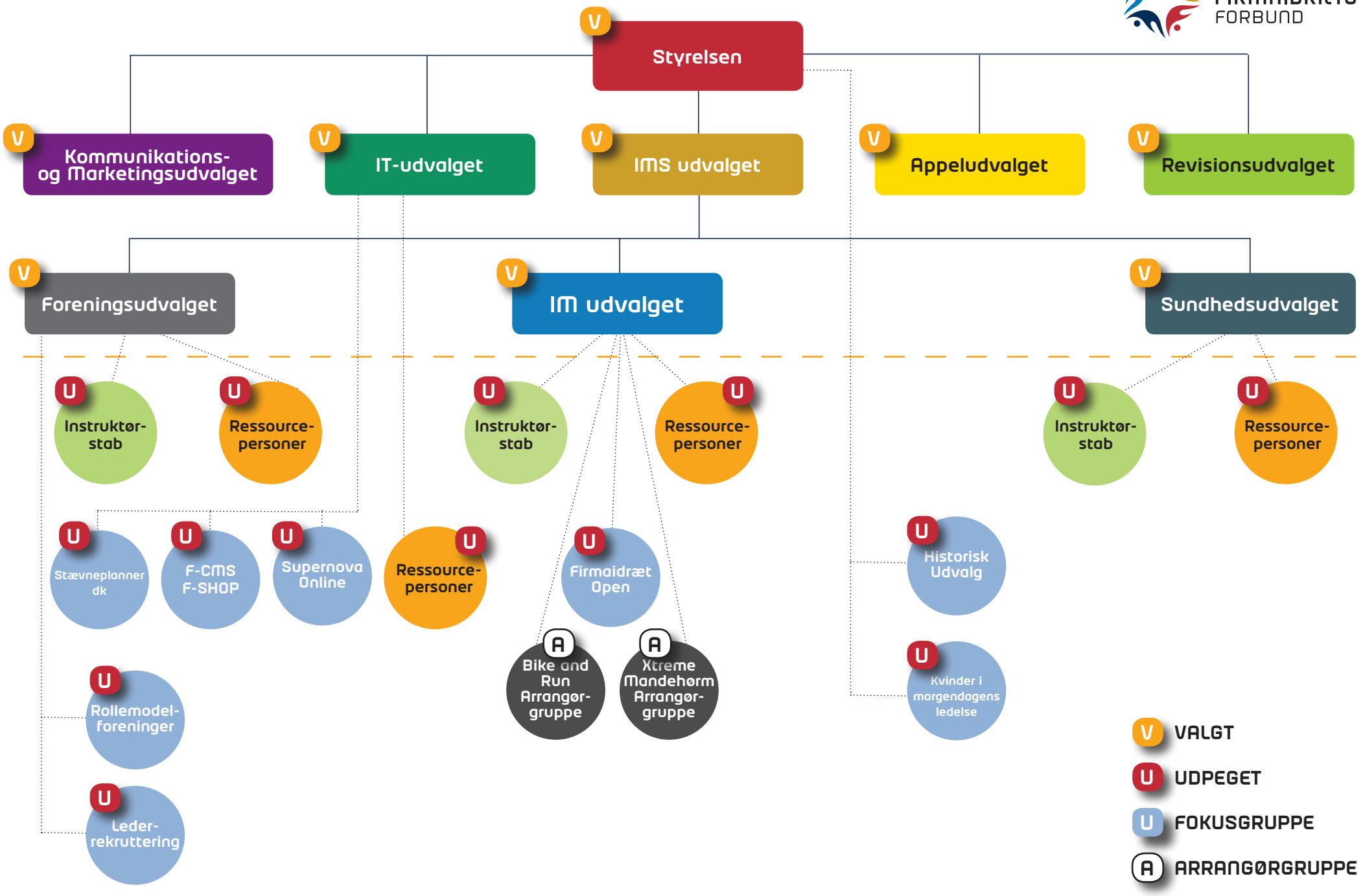DANSK FIRMAIDRÆTS FORBUND